

# AlcoholEdu

## AlcoholEdu Part 2 Preliminary Update Fall 2019:

### General Information:

- Population: 8447 incoming first-year, degree-seeking undergraduate students (including transfer students)
- AlcoholEdu deployed on Wednesday, July, 31, 2018
- Part 1 deadline: Tuesday, August 27, 2019
- Part 2 opened: Saturday, September 14, 2019

### Completion Rates

- 8480 (100%) students have logged in to AlcoholEdu.
- 8461 (99.96%) students have completed AlcoholEdu Part 1.
- 7089 (84.6%) of students who have it available have completed AlcoholEdu Part 2
- 107(1.3%) students had holds placed on the their records for non-completion

### Post-Arrival Summary Observations:

#### Definitions:

**Abstainer:** a student who consumed no alcohol in the past year.

**Nondrinker:** a student who consumed no alcohol in the past two weeks, but may have consumed in the past year.

**Moderate Drinker:** a student who on the day of highest alcohol use in the past two weeks, had 1-4 drinks (male) or 1-3 drinks (female).

**Heavy Episodic Drinker:** on the day of highest alcohol use in the past two weeks, the student had 5-9 drinks (male) or 4-7 drinks (female).

**Problematic Drinker:** on highest day of use in the past two weeks, the student had 10+ drinks (male) or 8+drinks (female).

**No Alcohol Use:** a combination of students who reported consuming no alcohol in a year and in the past 2 weeks. Abstainer +Nondrinker

**Low Risk Drinking Rate:** male students who report drinking 4 or less drinks, female students who report drinking 3 or less.

**High-Risk Drinking Rate:** students who report on their highest day of alcohol use in two weeks consuming 4 or more drinks (female) and 5 or more drinks (male).

**Large/Public Comparisons:** 52 large public colleges and institutions that take AlcoholEdu. N=91,728

**National:** 500+ colleges and institutions that take AlcoholEdu. N=201,788

#### Drinker Categories:

	UW-Madison		Large/Public Comparison		National	
	S1	S3	S1	S3	S1	S3
<b>Abstainers</b>	27.4%	24.8%	35.1%	36.0%	37.3%	37.3%
<b>Nondrinkers</b>	25.3%	17.6%	26.8%	21.0%	27.1%	22.0%
<b>Moderate Drinker</b>	21.8%	22.4%	19.5%	20.0%	18.8%	19.5%
<b>Heavy Episodic Drinker</b>	18.9%	24.3%	12.5%	15.0%	11.4%	13.3%
<b>Problematic Drinker</b>	5.3%	9.4%	3.8%	5.0%	3.4%	4.6%
<b>No Alcohol Use</b>	52.7%	42.4%	61.9%	57.0%	64.4%	59.3%
<b>Low Risk Drinker</b>	74.5%	64.8%	81.4%	77.0%	83.2%	78.8%
<b>High Risk Drinking Rate</b>	24.2%	33.7%	16.3%	20.0%	14.8%	17.9%

	2013		2014		2015		2016		2017		2018	
	S1	S3	S1	S3	S1	S3	S1	S3	S1	S3	S1	S3
<b>Abstainers</b>	27.8%	24.3%	27.7%	22.5%	25.2%	21.6%	26.2%	23.6%	25.8%	24.0%	27.8%	25.6%
<b>Nondrinkers</b>	27.5%	17.5%	27.3%	16.8%	31.9%	15.9%	24.0%	17.0%	24.7%	17.5%	24.5%	17.9%
<b>Moderate Drinker</b>	17.1%	16.4%	18.5%	19.8%	20.4%	20.8%	21.8%	21.8%	22.9%	22.3%	22.3%	21.7%
<b>Heavy Episodic Drinker</b>	20.7%	27.4%	18.8%	26.7%	17.2%	27.0%	19.9%	25.1%	20.7%	25.1%	19.1%	24.5%
<b>Problematic Drinker</b>	6.9%	14.4%	8.2%	14.2%	5.5%	11.1%	6.5%	10.9%	5.5%	10.1%	4.9%	8.7%
<b>Nondrinker Rate</b>	55.3%	41.8%	55.0%	39.3%	57.1%	37.5%	50.2%	40.6%	50.5%	41.5%	52.3%	43.5%
<b>Low Risk Drinking ratr</b>	72.4%	58.2%	73.5%	59.1%	77.5%	58.3%	72.0%	62.4%	73.4%	63.8%	74.6%	65.2%
<b>High Risk Drinking Rate</b>	27.6%	41.8%	27.0%	40.9%	22.7%	38.1%	26.4%	36.0%	26.2%	35.2%	24.0%	33.2%

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**Overall Drinking Rate:** During the past year, have you consumed alcohol (i.e, had more than a few sips of beer, wine, or liquor)?

	UW-Madison		Large/Public Comparison		National	
	S1	S3	S1	S3	S1	S3
<b>Yes</b>	72.6%	72.2%	64.9%	64.0%	62.7%	62.7%
<b>No</b>	27.4%	24.8%	35.1%	36.0%	37.3%	37.3%

	2013		2014		2015		2016		2017		2018	
	S1	S3	S1	S3	S1	S3	S1	S3	S1	S3	S1	S3
<b>Yes</b>	72.2%	75.7%	72.2%	77.5%	73.2%	78.3%	73.8%	76.2%	74.2%	76.0%	72.2%	73.2%
<b>No</b>	27.8%	24.3%	27.8%	22.5%	26.8%	21.7%	26.2%	23.8%	25.8%	24.0%	27.8%	26.8%

**Drug Use:** In the past 2 weeks have you used any of the following?

	UW-Madison	Comparison	National
<b>Marijuana</b>	16.6%	11%	10%
<b>E-Cigarettes</b>	18.2%	13.0%	12.0%
<b>Cigarettes</b>	5.5%	3.8%	3.9%
<b>Medications used to treat Attention-Deficient Disorder/Hyperactivity</b>	1.1%	1.0%	1.0%
<b>Cocaine</b>	0.9%	0.6%	0.5%
<b>Other Opiate-Type Drugs (Controlled Substances like codeine, OxyCotin, Darvan, Vicodin, Demerol, Percocet)</b>	0.3%	0.3%	0.3%
<b>MDMA (Molly, Ecstasy, XTC, Adam)</b>	0.5%	0.4%	0.4%
<b>Heroin</b>	0.3%	0.2%	0.3%

**Drinking Behaviors Post-Arrival (Drinkers Only):** When you drink, to what degree do you do the following:

	2013	2014	2015	2016	2017	2018	2019	Large/Public Institution	National
<b>Chugging Alcohol</b>	78.2%	78.8%	74.6%	75.0%	79.0%	74.6%	76.0%	73.0%	71.0%
<b>Frequent Chugging Alcohol</b>	25.5%	28.5%	26.3%	25.4%	31.0%	30.1%	28.2%	26.7%	25.3%
<b>Doing Shots</b>	92.4%	94.0%	91.3%	91.0%	92.0%	89.4%	89.4%	86.0%	84.0%
<b>Frequent Shots Rate</b>	57.6%	65.0%	60.0%	57.0%	60.1%	59.2%	53.9%	48.0%	49.0%
<b>Pregaming</b>	90.8%	92.3%	89.4%	90.3%	91.6%	89.6%	89.9%	85.0%	83.0%
<b>Frequent Pregaming Rate</b>	62.9%	66.8%	62.7%	62.0%	65.5%	65.7%	62.6%	52.0%	51.0%

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**Negative Consequences Post-Arrival (Drinkers Only):** During the past two weeks, to what degree did the following happen to you when drinking or as a result of your drinking?

	2013	2014	2015	2016	2017	2018	2019	Large/Public Comparison	National
<b>Hangover</b>	51.5%	56.8%	51.9%	53.0%	56.3%	53.3%	59.5%	53.0%	49.0%
<b>Forgot where you were or what you did (Blackout)</b>	40.1%	43.4%	35.6%	37.0%	42.3%	38.5%	39.4%	37.0%	34.0%
<b>Performed Poorly on an Assignment</b>	19.7%	24.5%	16.5%	18.0%	22.1%	14.1%	21.2%	21.0%	20.0%
<b>Missed A Class</b>	17.4%	15.3%	10.1%	12.0%	16.0%	7.2%	18.8%	20.0%	17.0%

**Location of Drinking:** In the past two weeks, when you have consumed alcohol, where did you spend the most of your time drinking?

	2013	2015	2016	2017	2018	2019	Large/Public Comparison	National
<b>In an Off Campus Residence</b>	42.3%	30.6%	35.1%	33.3%	29.9%	25.5%	24.5%	23.3%
<b>In an On Campus Residence</b>	31.1%	23.4%	19.0%	20.8%	20.7%	19.9%	13.4%	16.4%
<b>Fraternity/Sorority House</b>	12.7%	18.2%	14.2%	16.6%	15.7%	22.5%	15.4%	12.6%
<b>An Athletic Event</b>	3.4%	13.7%	6.1%	6.7%	8.5%	9.6%	5.6%	4.0%
<b>At Home</b>	N/A	7.5%	7.9%	4.9%	3.6%	4.0%	11.8%	12.3%
<b>A Bar or Nightclub</b>	5.0%	7.3%	7.7%	8.5%	9.6%	8.6%	14.1%	13.5%
<b>Outdoor Setting</b>	3.1%	6.0%	3.3%	3.0%	2.7%	2.5%	4.6%	5.5%
<b>None of These</b>	N/A	2.5%	4.8%	4.6%	5.6%	5.6%	8.3%	8.8%
<b>A Restaurant</b>	1.4%	2.2%	1.4%	1.5%	1.7%	1.5%	2.1%	3.1%
<b>In A Car</b>	0.3%	0.4%	0.0%	0.2%	0.2%	0.2%	0.4%	0.4%

**Fake ID Question:** Since you have been a UW-Madison student, have you used a fake ID to purchase alcohol in Madison?

<b>Yes</b>	9.4%
<b>No</b>	90.6%

**Parental Conversations:** Please rate the type of conversations you have had with your parents/guardians about your use of alcohol and expectations around alcohol consumption

	No conversation about alcohol	Minimal conversations about alcohol	Significant conversations about alcohol
	9.3%	47.7%	43.0%

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**Social Norms and Tobacco Policy:** Please rate your level of agreement with the following:

	Most UW-Madison students would intervene if they witnessed someone being harassed by another intoxicated individual or group.	I would intervene if I witnessed someone being harassed by another intoxicated individual or group.	I have been harassed by an intoxicated individual or group.	Please indicate your level of support for a 100% tobacco-free campus policy for UW-Madison.
<b>Strongly Agree</b>	27.9%	54.8%	4.0%	47.2%
<b>Agree</b>	50.0%	35.6%	12.5%	18.0%
<b>Neither agree/disagree</b>	16.7%	8.3%	15.7%	20.8%
<b>Disagree</b>	4.7%	0.9%	32.2%	7.6%
<b>Strongly Disagree</b>	0.7%	0.3%	35.6%	6.4%
<b>Total Agreement</b>	77.9%	90.4%	16.5%	65.2%
<b>Total Disagreement</b>	5.4%	1.2%	67.8%	14.0%

**Football Game Attendance:** Have you attended or do you plan to attend a UW-Madison football game sometime during the 2019-2020 academic year?

<b>Yes</b>	81.8%
<b>No</b>	18.2%

## High Risk Drinking Populations:

	I am in the process of joining a UW-Madison social fraternity and sorority.		I am a member of a UW-Madison social fraternity and sorority.		Sellery		Witte		UW-Madison	
	S1	S3	S1	S3	S1	S3	S1	S3	S1	S3
	<b>Abstainers</b>	13.1%	5.2%	7.6%	5.1%	13.4%	10.6%	8.4%	6.9%	27.4%
<b>Nondrinkers</b>	22.2%	11.0%	14.1%	7.6%	23.7%	9.6%	20.6%	9.7%	25.3%	17.6%
<b>Moderate Drinker</b>	32.3%	29.9%	29.3%	29.8%	27.0%	24.7%	25.5%	24.3%	21.8%	22.4%
<b>Heavy Episodic Drinker</b>	18.2%	33.5%	39.1%	40.3%	25.2%	36.0%	34.1%	39.8%	18.9%	24.3%
<b>Problematic Drinker</b>	13.1%	18.7%	6.5%	17.0%	8.9%	17.8%	10.4%	17.6%	5.3%	9.4%
<b>No Alcohol Use</b>	35.3%	16.2%	21.7%	12.7%	37.1%	20.2%	29.0%	16.6%	52.7%	42.4%
<b>Low Risk Drinker</b>	67.6%	46.1%	51.0%	42.5%	64.1%	44.9%	54.5%	40.9%	74.5%	64.8%
<b>High Risk Drinking Rate</b>	31.3%	52.2%	45.6%	57.3%	34.1%	53.8%	44.5%	57.4%	24.2%	33.7%